



## Comprehensive Film and Video Information

**m**uzeVideo® UK is the UK's leading repository of film and video product information. Covering more than 139,000 home video products from out-of-print VHS releases to the latest emerging formats, MuzeVideo® UK helps retailers and other businesses facilitate commerce in home video and related products.

Muze data meets the needs of home video retailers, internet destinations, and social networks. MuzeVideo® contains all formats including rich historical coverage of VHS releases, as well as definitive information on the DVD marketplace and the latest emerging formats, such as UMD Blu-Ray and DVDi. MuzeVideo also contains current and upcoming theatrical release information to create customer awareness and allow cross-promotions based on the hottest films at the box office.

- ▶ Industry's **broadest coverage of film, video and DVD product information**
- ▶ Over **139,000 video, Blu-Ray, and DVD products**
- ▶ Front box **cover art for over 60,000 products**
- ▶ More than **10,600 unique video trailers**
- ▶ **Objective review excerpts**
- ▶ Film/video data is **cross-linked to related games entertainment products**
- ▶ **Weekly updates** ensure that you stay on top of the **hottest sellers, upcoming titles and buzzworthy theatrical titles** that generate new sales activity

With deep genre categorization and extensive categorical keywords, consumers can conduct targeted searches to help them locate the products they want, as well as discover new films and new home video editions of their favourite titles.



MuzeVideo UK Data Includes	
▶ Actor	▶ Synopsis
▶ Bar Code	▶ Awards
▶ Catalogue Number	▶ Certificates
▶ Director	▶ Aspect Ratio
▶ Distributor	▶ View Angles and Sound Source
▶ Format	▶ Main Language
▶ Genre	▶ Dubbed Language
▶ Title	▶ Hearing Impaired & Subtitle Information
▶ Released From Date	▶ Special Features
▶ Original Release Year	▶ Running Time
▶ Rental / Retail Flag	

The structure and depth of MuzeVideo® UK data makes it easy for consumers to find the titles and products they want. To complement MuzeVideo® UK, Muze can provide a fully comprehensive video trailer service, **Muze Reels™**.

Muze is the leading independent provider of innovative entertainment information products and media preview and discovery services. Our media information products and streaming media services provide the foundation for making all types of entertainment products available on-demand anywhere, anytime, and are used by hundreds of companies worldwide to develop audiences and customers. Market leading retailers, social networks, Internet destinations, consumer electronics manufacturers and mobile services providers rely on Muze's comprehensive entertainment content and digital samples to enable their customers to search, discover, share and consume entertainment products and services.

## Learn More About MuzeVideo<sup>®</sup> UK

To learn more, visit us at [www.muze.com](http://www.muze.com), contact your Muze Europe sales or client service representative, or contact us via email at [saleseurope@muze.com](mailto:saleseurope@muze.com).

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